



Kaspersky Security Awareness Named a Champion in Security Awareness & Training

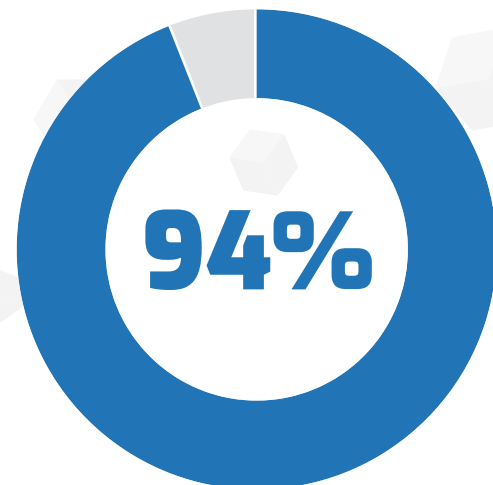
SoftwareReviews, a leading source for insights on the software provider landscape, has published its **2024 Security Awareness & Training Emotional Footprint Report**, naming **Kaspersky Security Awareness a Champion** in the category. SoftwareReviews collects extensive customer experience data from business and IT professionals to produce detailed and authentic insights into the experience of evaluating and purchasing enterprise software.

Here we showcase some of the top accolades customers have given Kaspersky.



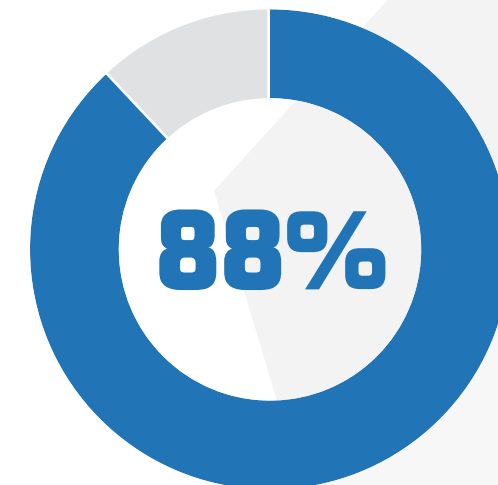
Plan to Renew

A high renewal rate can be seen as an indicator of the value that a solution provides and of its ability to deliver a positive ROI.



Satisfaction of Cost to Value

Get more value for your investment with Kaspersky, who outperformed the competition in customer satisfaction for value relative to cost.



It's easy to install. It has a very flexible settings. It the best online security awareness tool that teaches employees excellent cyber security practices

KASPERSKY END-USER, INFORMATION TECHNOLOGY

Phishing simulations are excellently made, enhancing knowledge and practical skills. It's the best leading enterprise worldwide in preventing employees from causing cyber incidents by mistake.

KASPERSKY END-USER, INFORMATION TECHNOLOGY

Secure Business Boost

Kaspersky received outstanding feedback for providing businesses with a wider range of tools and capabilities to achieve their goals.

QUALITY OF FEATURES



SATISFACTION

BREADTH OF FEATURES



A Division of Info-Tech Research Group

January 2024

About SoftwareReviews:

SoftwareReviews is a division of Info-Tech Research Group, a world-class IT research and analyst firm established in 1997. Backed by two decades of IT research and advisory experience, SoftwareReviews is a leading source of expertise and insight into the enterprise software landscape and client-vendor relationships.

By collecting data from real IT and business professionals, the SoftwareReviews methodology produces the most detailed and authentic insights into the experience of evaluating and purchasing enterprise software.