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- Managing Partner at Archer International
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# INDUSTRIAL TECHNOLOGY TRAJECTORY: RUNNING WITH SCISSORS



# EMBEDDED

BORROWING OUR WAY TO UNKNOWN VULNERABILITY

A close-up photograph of a hand holding a stream of fine, light-colored sand. The sand is falling from the fingers, creating a vertical column. The background is dark and filled with many small, bright specks, resembling a starry night sky or a microscopic view of a material. The lighting is dramatic, highlighting the texture of the skin and the individual grains of sand.

# INVISIBLE

OLD TECHNOLOGY WILL REMAIN, NEW TECHNOLOGY WILL VANISH



# CONNECTED

SMART EVERYTHING WILL BE CONNECTED TO SMART EVERYTHING



# INFINITE

THE LOGICAL DISTANCE BETWEEN CLICK AND MOVE



# INNOVATION

UNSTOPPABLE EFFICIENCY, DISRUPTION AND ACCELERATION



# DEPENDENCE

LOSING TOUCH WITH THE MANUAL CRAFT





# TRANSFORMATION

DATA IS NOW YOUR BUSINESS



# OVERFLOW

WHAT HAPPENS WHEN EVERY DEVICE GENERATES DATA?



# HOMEGROWN

SOMEONE ELSE DOES IT BETTER AND CHEAPER THAN YOU



# INTELLIGENT

BIRDS, FISH, WILDEBEEST AND MODERN INFRASTRUCTURE



# TECHNOLOGIES

ALL SECURITY TOOLS HAVE FAILED



# REGULATION

HACKERS ARE FASTER THAN LAWS

A black and white photograph of a person sitting in a modern-style chair. The person's legs are extended forward, and their feet are resting on the floor. The chair has a dark metal frame and a light-colored, textured seat and backrest. The background is a plain wall with a light switch and a power outlet. The floor is covered in a light-colored carpet. A semi-transparent dark grey banner is overlaid across the middle of the image, containing the text 'PEOPLE' and 'YES. YOU.'

# PEOPLE

YES. YOU.

# RESILIENT

SECURITY IS NOT THE GOAL



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