

# Kaspersky Next: cybersecurity redefined

Kaspersky Next reinforces your security from endpoint protection (EPP) through endpoint detection and response (EDR) to extended detection and response (XDR) - securing your attack surface and mitigating threats before they can harm your organization.



#### Kaspersky Next **EDR Foundations**

Provides powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis for the most straightforward way to build a strong cybersecurity core



### Kaspersky Next **EDR Optimum**

- Delivers strong endpoint protection, superior controls, training, patch management and more
- Essential EDR functionality includes enhanced visibility, quick investigation and simple and guided response, to rapidly deflect attacks with minimal resources



### Kaspersky Next **XDR Expert**

- Full-featured Open XDR platform integrates seamlessly with existing security infrastructure, tools and applications
- Provides real-time visibility and deep insights into evolving cyberthreats to deliver advanced threat detection and automated response



## € How it works

- Ensures effective protection for all endpoints
- Incorporates basic EDR capabilities for increased understanding of threats and attacks
- Cloud or on-premises console
- visualization Simplifies root cause analysis

Enhances threat visibility and

- Delivers quick, automated response
- Cloud or on-premises console
- Detects complex threats through cross-correlation of multiple data sources Includes powerful EDR
- functionality with advanced detection and response capabilities
- Allows for proactive threat hunting to discover well-hidden complex attacks



# **Business value**

protection together with increased visibility and IT scenarios in a simple 'launchand-forget' solution

Delivers robust endpoint

more effectively without having to juggle multiple tools and consoles Automates a vast array

Enables IT security teams to work

- up routine tasks and avoid reliance on manual remediation processes that might result in downtime Makes it easy to monitor, analyze
- and respond to threats and learn the principles of EDR
- efficiency of the cybersecurity tools involved, saves resources and reduces risk Simplifies the work of IT security specialists and gives them the

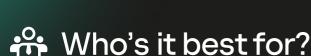
with open design, maximizes

Ecosystem approach, together

additional context needed to investigate multi-vector attacks Minimizes MTTD and MTTR crucial in combating complex

threats and targeted attacks

 Provides holistic protection against the evolving threat landscape



resources

Businesses with an IT administrator

but limited specialist IT security

granular endpoint visibility and automated response to reduce manual handling tasks

Businesses with an in-house

security specialists) requiring

IT security team (or just 1-3

platform delivering: A coherent picture of what's

security resources wanting a single

Organizations with significant

- happening across the protected infrastructure
- Built-in threat hunting and threat intelligence Superior incident prioritization
- and fewer false positive alerts

# Recommended

Why migrate?



migration

BadUSB attack prevention



Kaspersky Next **EDR Optimum** 

Root cause analysis

Application, web and device control

Additional capabilities you'll get

Application control



Simple cloud console (Pro view)

BadUSB attack prevention

Root cause analysis Cloud discovery

File integrity monitor

System integrity monitor

Log inspection

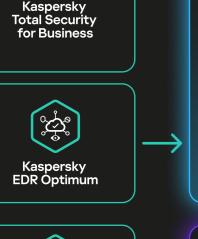


Kaspersky

**Endpoint Security** for Business Select

Endpoint Security for Business Advanced

Kaspersky



Kaspersky

EDR Standard / Advanced\*

Kaspersky

Expert\*

- Software/hardware inventory Third-party applications installation On-premises OS installation
  - - Ability to use enterprise console on-premises or in the cloud (Expert view)
    - Simple cloud console option Essential EDR functionality including root cause
    - analysis, IoC scan and automated response Cybersecurity training for IT administrators Cloud discovery and blocking

    - Simple cloud console option Essential EDR functionality including root cause analysis, IoC scan and automated response

MS Office 365 security

Cybersecurity training for IT administrators Cloud discovery and blocking Data discovery

Data discovery

- MS Office 365 security
  - Cybersecurity training for IT administrators Cloud discovery and blocking

Simple cloud console option

- MS Office 365 security
- Cross-asset scenarios Alerts aggregation Incident workflow
- Investigation graph

Data discovery

Alerts aggregation Incident workflow Investigation graph

Cross-asset scenarios

- \* Please bear in mind that you can still purchase or use Kaspersky EDR Expert as a standalone
- Through just three product tiers, Kaspersky Next secures your entire infrastructure by combining outstanding endpoint protection and controls with the transparency and

solution, or upgrade and use it as part of Kaspersky Next XDR Expert

**Kaspersky Next** 

**XDR** Expert

you need right now, then switch up easily when your protection requirements grow. Kaspersky Next **Learn more** Learn more

speed of EDR, and the complete vision and power of XDR. This lets you choose the tools





**EDR Foundations** 

Learn more



EDR Optimum

Kaspersky Next

**XDR Expert** 

Kaspersky Next

Learn more

2024 AO Kaspersky Lab. Registered trademarks and service marks are the property of their respective owners.

IT Security for Enterprise: <u>kaspersky.com/enterprise</u> Threat Intelligence Portal: <u>opentip.kaspersky.com</u> Interactive Portfolio Tool: <a href="mailto:kaspersky.com/int\_portfolio">kaspersky.com/int\_portfolio</a>

kaspersky

<u>www.kaspersky.com</u>