



MIGUEL GARCIA-MENENDEZ

iTTi | The [Digital] Accountability Think Tank Spain

- Former control engineer and management consultant for some 20 years
- Currently runs iTTi | The [Digital] Accountability Think Tank
- ➤ Former member of the Board of the Industrial Cybersecurity Center (CCI)

@MGarciaMenendez

An [almost] global Industrial Cybersecurity regulatory landscape



Industrial Cybersecurity 2018:

Opportunities and challenges in Digital Transformation

KASPERSKY1

Kaspersky Lab's 6th Industrial Cybersecurity Conference Sochi (Russia). September, 20th, 2018





Miguel Garcia-Menendez (ES)

Co-Founder & Chairman iTTi | The [Digital] Accountability Think Tank

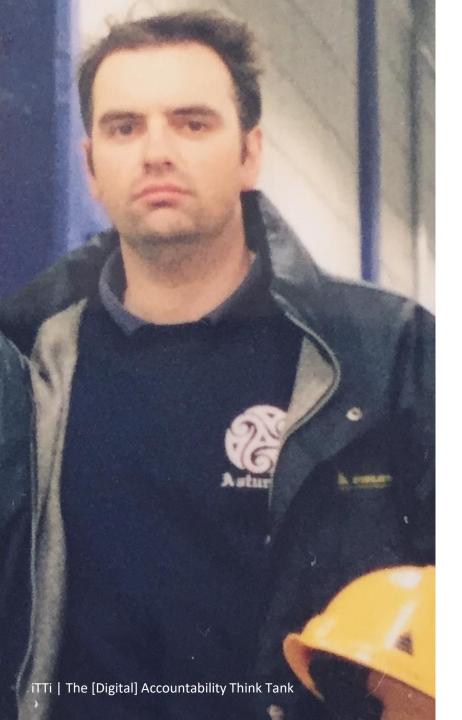
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@iTTiresearch |



Miguel Garcia-Menendez

Co-Founder & Chairman
iTTi | The [Digital] Accountability Think Tank

A 2+ decades' career veteran, Miguel's first job was in the steel Industry as Head of MES & HMI at an engineering firm, where he soon became CIO. This let him know, first hand, the problems bound to Information/Operational Technology integration.

He has also been a consultant, auditor, lecturer and popularizer in management consultancy firms, universities and forums from which he has helped other executives to fulfill their digital obligations.

Today, Miguel aims to help corporate Directors & Officers to understand their digital | cyber accountability.

You can follow Miguel's professional interests as well as his musings via his Twitter account, @MGarciaMenendez.













Are we going to have a digitally-transformed industry to protect?



Harvard Business Review

BUSINESS MODELS

Why So Many High-Profile Digital Transformations Fail

by Thomas H. Davenport and George Westerman

MARCH 09, 2018

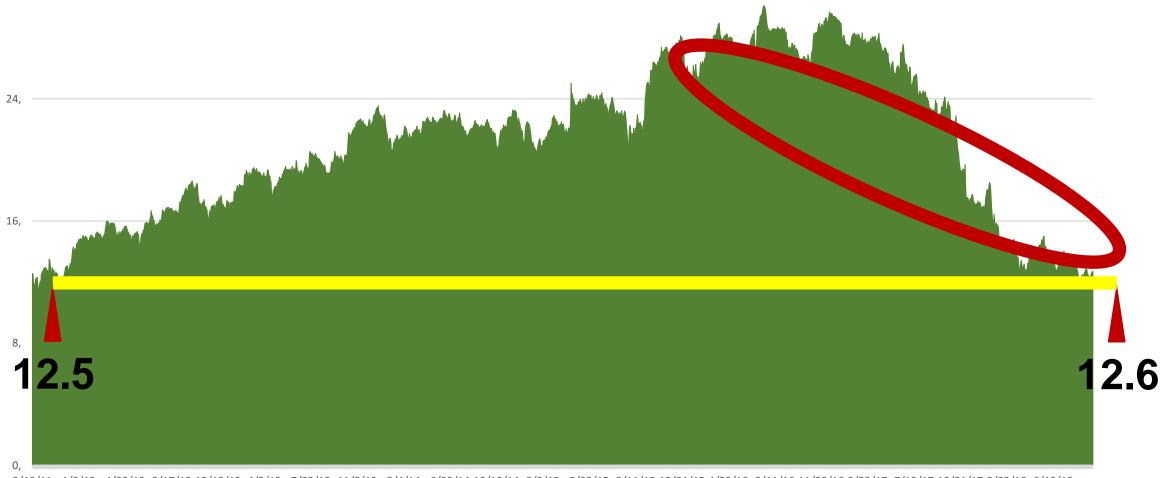


Prof. Thomas H. Davenport



Prof. George Westerman





9/19/11 1/9/12 4/30/12 8/17/12 12/10/12 4/3/13 7/23/13 11/8/13 3/4/14 6/23/14 10/10/14 2/2/15 5/22/15 9/11/15 12/31/15 4/22/16 8/11/16 11/30/16 3/23/17 7/13/17 10/31/17 2/22/18 6/13/18



Security is hardly digitally-transformed Industry's 1st challenge.

[Neither yours].

Provocation #1 (cont.)

The economy, the desirability of your products & your investors' patience are.





digital Fragility

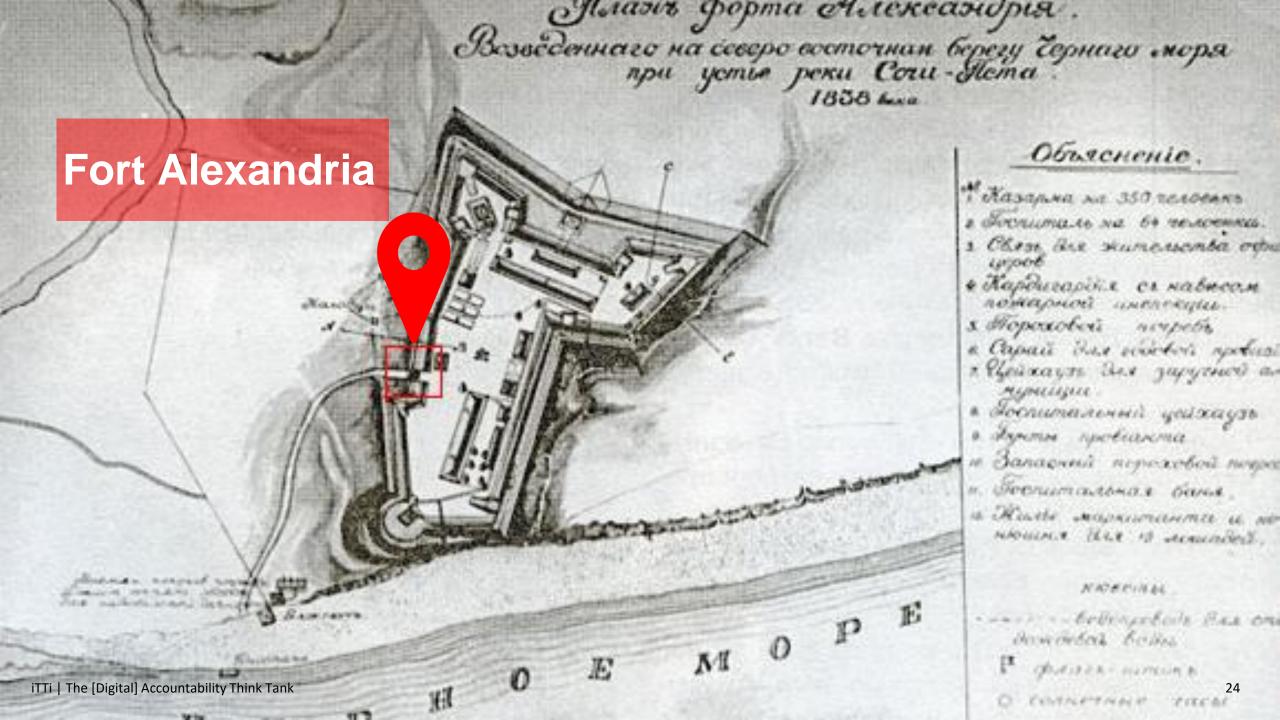


f(digital Density) =
f(digital Dependence) =
f(dD, lack of awareness)

digital Fragility

Quality of an organization that determines its susceptibility to suffer an incident, of digital nature, which disturbs its activity (besides causing other consequences for people, assets or the environment); and of whose possible materialization there is not always consciousness.

Protection: everyone's primary [& primitive] need.



"National" Cyber Security Strategies (CSS)

Australia Austria Bangladesh

Belgium

Canada

Colombia

Costa Rica

Croatia

Cyprus

Czech Republic

Denmark

Dominica

Egypt.

Estonia

Finland

France

Gambia

Germany

Ghana

Hungary

India

Ireland

Italy

Jamaica

Japan

Jordan

Kenya

Latvia

Lithuania

Luxembourg

Mexico

Montenegro

Namibia

New Zealand

Nigeria

Norway

Paraguay 1

Peru

Poland

Qatar

Romania

Russia

Rwanda

Saudi Arabia

Singapore

Slovak Republic

South Africa

South Korea

Spain

Switzerland

The Netherlands

Trinidad and Tobago

Turkey

Uganda

UK

USA

Zimbabwe

Source: ENISA, European Network & Information Security Agency

Provocation #2

«NATIONAL»? Think twice ...

"National" Cyber Security Strategies (CSS)

Australia Austria Bangladesh

Belgium

Canada

Colombia

Costa Rica

Croatia

Cyprus

Czech Repub

Denmark

Dominica

Egypt Estonia

Finland

France

Gambia

Germany

Ghana

Hungary

India 🛭

Ireland

Italy

Jamaica

Japan

Jordan

Kenya

Latvia

Lithuania

Luxembourg

Mexico

Montenegro

Namibia

New Zealand

Nigeria

Norway

Paraguay

Peru

Poland

Qatar

Romania

Russia

Rwanda

Saudi Arabia

Singapore

Slovak Republic

South Africa

South Korea

Spain

Switzerland

The Netherlands

Trinidad and Tobago

Turkey

Uganda

UK

USA

Zimbabwe

Source: ENISA, European Network & Information Security Agency

Provocation #2
(cont.)

... and stop calling your CSS «NATIONAL», in a borderless [cyber] space.



[almost] global







■ • •





DOCUMENTS

LANGUAGES

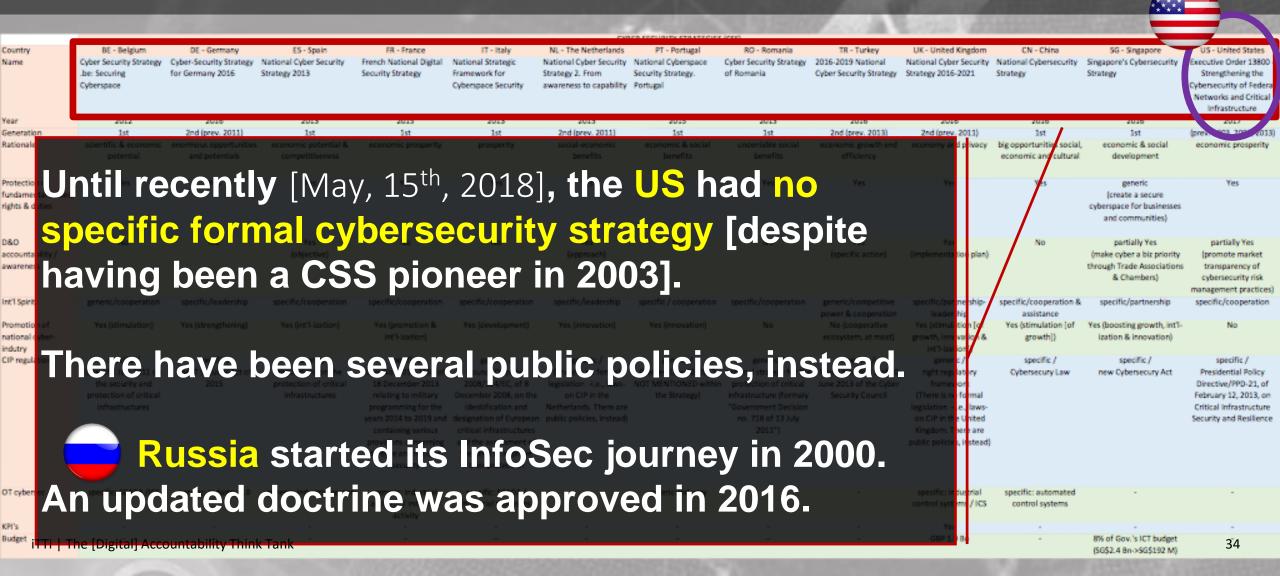




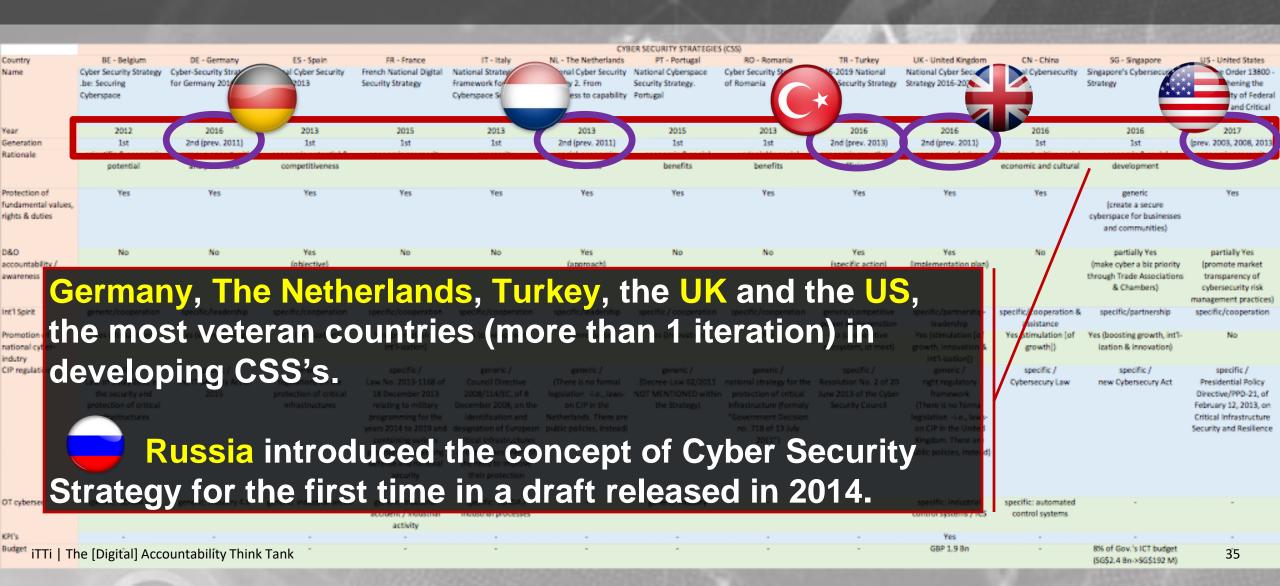
CS strategies analyzed

								- 1	Section of the Party of the Par	Service Control		The second second second second	
_							IER SECURITY STRATEGIES	- dh	/				
	BE - Belgium Cyber Security Strategy .be: Securing Cyberspace	DE - Germany Cyber-Security Strategy for Germany 2016	ES - Spain National Cyber Security Strategy 2013	FR - France French National Digital Security Strategy	IT - Italy National Strategic Framework for Cyberspace Security	NL - The Netherlands National Cyber Security Strategy 2. From awareness to capability	Security Strategy.	RO - Romania Cyber Security Strategy of Romania	TR - Turkey 2016-2019 National Cyber Security Strategy		CN - China National Cybersecurity Strategy	SG - Singapore Singapore's Cybersecurity Strategy	US - United States Executive Order 13800 - Strengthening the Cybersecurity of Federal Networks and Critical Infrastructure
Year	2012	2016	2013	2015	2013	2013	2015	2013	2016	2016	2016	2016	2017
Generation	1st	2nd (prev. 2011)	1st	1st	1st	2nd (prev. 2011)	1st	1st	2nd (prev. 2013)	2nd (prev. 2011)	lst	1st	(prev. 2003, 2008, 2013)
Rationale	scientific & economic potential	enormous opportunities and potentials	economic potential & competitiveness	economic prosperity	prosperity	social-economic benefits	economic & social benefits	undeniable social benefits	economic growth end efficiency	economy and privacy	big opportunities social, economic and cultural		economic prosperity
Protection of fundamental values, rights & duties	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	generic (create a secure cyberspace for businesses and communities)	Yes
D&O accountability / awareness	No	No	Yes (objective)	No	No	Yes (approach)	No	No	Yes (specific action)	Yes (Implementation plan)	No	partially Yes (make cyber a biz priority through Trade Associations & Chambers)	partially Yes (promote market transparency of cybersecurity risk management practices)
Int'l Spirit	generic/cooperation	specific/leadership	specific/cooperation	specific/cooperation	specific/cooperation	specific/leadership	specific / cooperation	specific/cooperation	generic/competitive power & cooperation	specific/partnership- leadership	specific/cooperation & assistance	specific/partnership	specific/cooperation
Promotion of national cyber- indutry	Yes (stimulation)	Yes (strengthening)	Yes (int'l-ization)	Yes (promotion & int'l-ization)	Yes (development)	Yes (innovation)	Yes (innovation)	No	No (cooperative ecosystem, at most)	Yes (stimulation [of growth, innovation & int'l-ization])	Yes (stimulation [of growth])	Yes (boosting growth, int1- ization & innovation)	No
CIP regulation	specific / Law of 1 July 2011 on the security and protection of critical infrastructures	specific / The IT Security Act of 2015	generic / regulations on the protection of critical infrastructures	specific / Law No. 2013-1168 of 18 December 2013 relating to military programming for the years 2014 to 2019 and containing various provisions concerning defense and national security	generic / Council Directive 2008/114/EC, of 8 December 2008, on the identification and designation of European critical infrastructures and the assessment of the need to improve their protection	on CIP in the Netherlands. There are	generic / (Decree-Law 62/2011 NOT MENTIONED within the Strategy)	generic / national strategy for the protection of critical infrastructure (formaly "Government Decision no. 718 of 13 July 2011")	specific / Resolution No. 2 of 20 June 2013 of the Cyber Security Council	generic / right regulatory framework (There is no formal legislation -l.e., laws- on CIP in the United Kingdom. There are public policies, instead)	specific / Cybersecury Law	specific / new Cybersecury Act	specific / Presidential Policy Directive/PPD-21, of February 12, 2013, on Critical Infrastructure Security and Resilience
OT cybersec	specific: SCADA /ICS	generic: Industry 4.0	generic: industrial sector	generic: industrial accident / industrial activity	specific: SCADA / industrial processes		generic: Industry		-	specific: Industrial control systems / ICS	specific: automated control systems		
KPI's										Yes			
^{Budget} iTTi Th	ne [Digital] Acco	ountability Thin	k Tank	•			•	•		GBP 1.9 8n	•	8% of Gov.'s ICT budget (SG\$2.4 Bn->SG\$192 M)	33

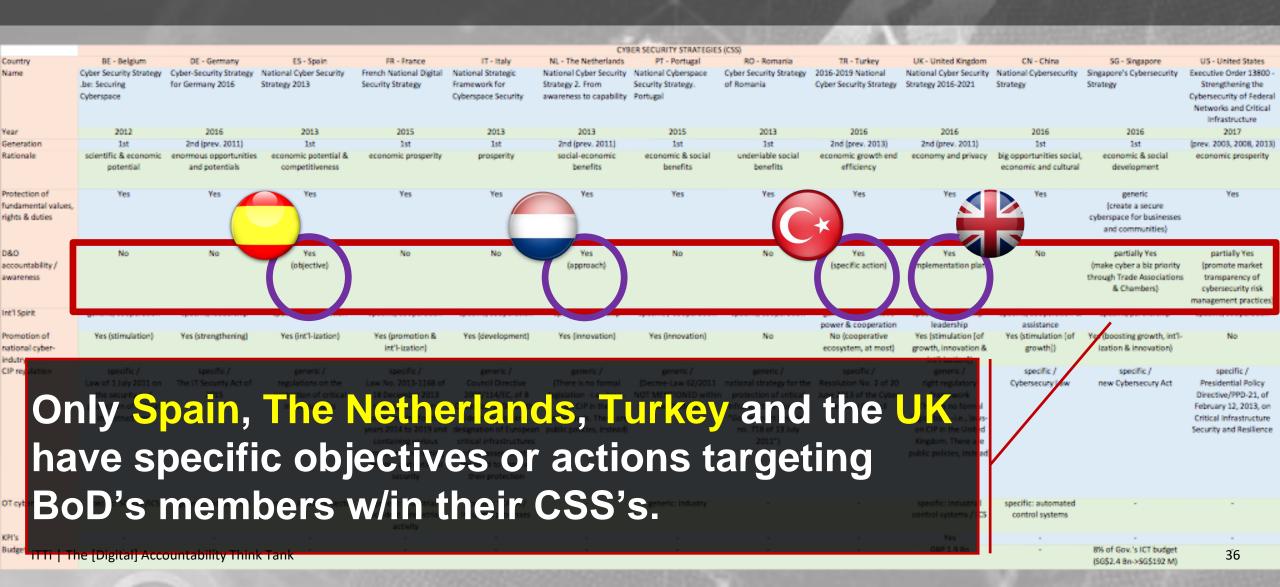
avoid the "I-want-my-own-strategy" presidential syndrome



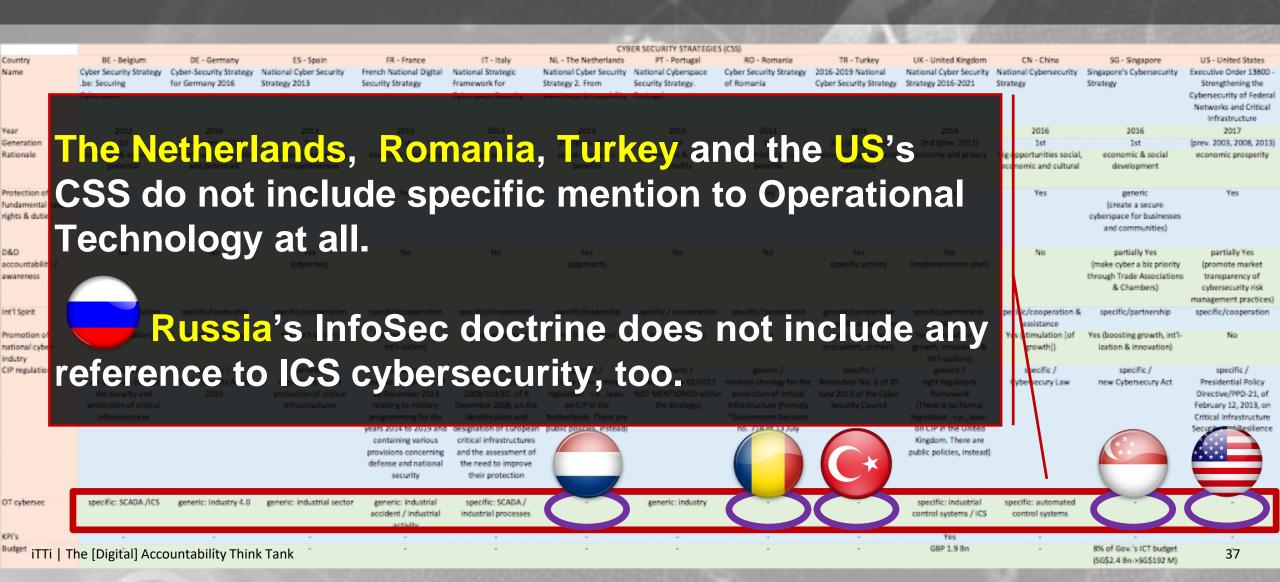
an example for the rest of us



corporate directors are not in the policy-makers' agendas



ICS cybersecurity is not in the policy-makers' agendas



CIP regulations analyzed [pre-EU NIS Directive]

						CRITICAL	INFRASTRUCTURE PRO	TECTION					
Country Legal basis	BE - Belgium Law of 1 July 2011 on the security and protection of critical infrastructures	DE - Germany IT security act of 2015	ES - Spain Law 8/2011, of 28 April, establishing measures for the protection of critical infrastructures	18 December 2013 relating to military programming for the years 2014 to 2019 and containing various provisions concerning	IT - Italy Legislative decree no. 61 of 11 April 2011 implementing Council Directive 2008/114/EC of 8 December 2008 on the identification and designation of European critical infrastructures and the assessment of the need to improve their protection	NL - The Netherlands No specific formal legislation - Le., laws- on CIP (public policies, instead)	PT - Portugal Decree-Law no. 62/2011, of 9 May	RO - Romania Emergency Ordinance no. 98 of 3 November 2010 regarding the identification, designation and protection of critical infrastructures	TR - Turkey Resolution No. 2 of 20 June 2013 of the Cyber Security Council	UK - United Kingdom No specific formal legislation -i.e., laws- on CIP (public policies, instead)	CN - China Cybersecurity Law	SG - Singapore Cybersecurity Act (draft)	US - United States Presidential Policy Directive/P2-21, of February 12, 2013, on Critical Infrastructure Security and Resilience
Year	2011	2015	2011	2013	2011		2011	2010	2010		2017	2018 (expected)	2013
Total II of sectors	(4)	(9)	(12)	(12)	(2)	(12)	(2)	(10)	(6)	(13)	(12)	(11)	(16)
Sectors	energy; finance and transportation	drinking water supply & sewage disposal; emergency and rescue services & disaster control and management; finance and insurance business; Government, Parliament, Public Administration and law enforcement agencies; ICT; media and cultural assets; energy supply & distribution; public health & food and transportation		civilian activities; communication, technologies & broadcasting; energy; finance; food; health; industry; legal activities; military activities; space & research; transportation and water management		chemical & nuclear industries; drinking water; energy; financial sector; food; health; legal order; Public Administration; public order & safety; surface water management; telecommunication & ICT and transport	energy and transportation	chemical & nuclear industries; energy; food supply, health; ICT; national security; Public Administration; space & research; transportation and water supply	banking & finance; e- communications; energy; public services; transportation and water management	chemicals; civil nuclear; communications; defence; emergency services; energy; finance; food; Government; health; space; transport and water	communications and digital services; education; energy; environmental protection; finance; industrial manufacturing (defence, large equipment, chemical engineering, food and pharmaceuticals); healthcare & social welfare; Government; media; scientific research; transportation; water	aviation; banking & finance; energy; Government; healthcare; land transport; maritime; media; security & emergency services; info_communications; water	chemical; commercial facilities; communications; critical manufacturing; dams; defense industrial base; emergency services; energy; financial services; food & agriculture; Government facilities; healthcare & public health; information technology; nuclear reactors, materials and waste; tarsportation systems; water and wastewater systems

"less regulation, better regulation" might apply here



another example for the rest of us



would less disparity benefit interdependencies someway?

Italy and Portugal have opted for extrictly following EU's CIP Directive of 2008. Their critical sectors are only energy US - United States Cybersecurity Act (draft) Presidential Policy Directive/PPD-21, of February 12, 2013, or & transportation. A situation that the EU NIS Directive has Critical Infrastructure Security and Resilience come to change. Total if of sectors drinking water supply & chemical industry: civilian activities: energy and chemical & nuclear energy and chemicals; civil nuclear; communications and aviation: banking & chemical; commerci industries; drinking communication transportation transportatio finance; energy; digital services: transportation system; food; health; technologies & ly; health; ICT; energy; public services; defence; emergency education; energy Government; communications; critic services & disaster ICT: nuclear Industry: broadcasting; en sector; food; health; transportation and services; energy; environmental healthcare; land manufacturing; dam Public Administration: finance; food; legal order; Public ration; space & water management finance; food; protection; finance transport; maritime; defense industrial ba research facilities; Administration; public transportation management; finance Government; health; industrial manufacturin media; security & emergency services and insurance business: space: transportation order & safety; surface water supply space: transport and (defence, large emergency services; energy; financial and water equipment, chemical info communications: services; food & Government. & nesearch: water management: Parliament, Public transportation and telecommunication 8 engineering, food and agriculture; Governm Administration and law water management ICT and transport pharmaceuticals); facilities; healthcare enforcement agencies: healthcare & social public health; ICT; media and cultural welfare; Government; information technological assets; energy supply & media; scientific nuclear reactors distribution; public materials and waste health & food and transportation; water tansportation system transportation water and wastewate systems







COUNTRIES affected [w/in our study]





as of May, 9th, 2018

Source: European Commission

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COUNTRIES complied [on due

date



Castillo de San Marcos

out of

COUNTRIES

were urged to transpose the NIS Directive [on July, 20th, 2018]

Source: European Commission



Source: European Commission

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COUNTRIES still pending



Are companies taking cybersecurity seriously?

"National" Cyber Security Strategies (CSS)

Australia Austria Bangladesh Belgium

Canada

Colombia

Costa Rica

Croatia

Cyprus

Czech Republic

Denmark

Dominica

Egypt Estonia

Finland

France

Gambia

Germany

Ghana

Hungary

India

Ireland

Italy

Jamaica

Japan

Jordan

Kenya

Latvia

Lithuania

Luxembourg

Mexico

Montenegro

Namibia

New Zealand

Nigeria

Norway

Paraguay 1

Peru

Poland

Qatar

Romania

Russia

Rwanda

Saudi Arabia

Singapore

Slovak Republic

South Africa

South Korea

Spain

Switzerland

The Netherlands

Trinidad and Tobago

Turkey

Uganda

UK

USA

Zimbabwe

Source: ENISA, European Network & Information Security Agency

of countries that already have their own CSS





Source: ENISA, European Network & Information Security Agency

25% of countries already have a CSS! Does companies have?



#QuoteBroughtBy



"Although ultimate responsibility for cyber security within a company lies with the CEO, it would be highly unusual for the CEO of a company to have to resign over an attack".

UK Parliament (@UKParliament)

House of Commons

Culture, Media & Sport Committee

"Cyber Security: Protection of Personal Data Online" report





























"... sometimes it's OK to admit to your fallibility". iTTi | The [Digital] Accountability Think Tank 66

"We thought we were taking it [cybersecurity] seriously, outside experts were telling us we were taking it seriously.

Patently we weren't taking it anything like seriously enough.

One thing I think I know more keenly than any other British CEO is that every single one of us is underestimating the importance of cybersecurity".

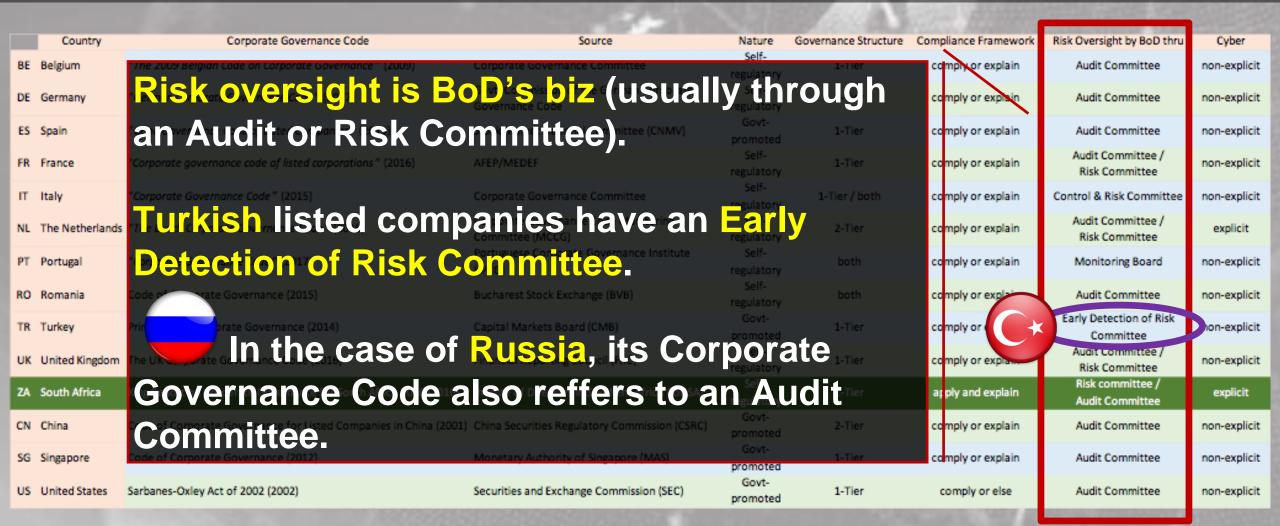
CG codes analyzed

	Country	Companie Communes Code	Causes	Matrice	Courses Stevenson	Compliance Francisco	Diele Oversieht by De Dahay	Cuber
_	Country	Corporate Governance Code	Source	Nature	Governance Structure	Compliance Framework	Risk Oversight by BoD thru	Cyber
BE	Belgium	"The 2009 Belgian Code on Corporate Governance" (2009)	Corporate Governance Committee	Self- regulatory	1-Tier	comply or explain	Audit Committee	non-explicit
DE	Germany	"German Corporate Governance Code" (2017)	Govt. Commission of the German Corporate Governance Code	Self- regulatory	2-Tier	comply or explain	Audit Committee	non-explicit
ES	Spain	"Good Governance Code of Listed Companies" (2015)	Stock Market National Committee (CNMV)	Govt- promoted	1-Tier	comply or explain	Audit Committee	non-explicit
FR	France	"Corporate governance code of listed corporations" (2016)	AFEP/MEDEF	Self- regulatory	1-Tier	comply or explain	Audit Committee / Risk Committee	non-explicit
п	Italy	"Corporate Governance Code" (2015)	Corporate Governance Committee	Self- regulatory	1-Tier / both	comply or explain	Control & Risk Committee	non-explicit
NL	The Netherlands	"The Dutch Corporate Governance Code" (2016)	Corporate Governance Code Monitoring Committee (MCCG)	Self- regulatory	2-Tier	comply or explain	Audit Committee / Risk Committee	explicit
PT	Portugal	"Corporate Governance Code" (2017)	Portuguese Corporate Governance Institute (IPCG)	Self- regulatory	both	comply or explain	Monitoring Board	non-explicit
RO	Romania	Code of Corporate Governance (2015)	Bucharest Stock Exchange (BVB)	Self- regulatory	both	comply or explain	Audit Committee	non-explicit
TR	Turkey	Principles of Corporate Governance (2014)	Capital Markets Board (CMB)	Govt- promoted	1-Tier	comply or explain	Early Detection of Risk Committee	non-explicit
UK	United Kingdom	The UK Corporate Governance Code (2016)	Financial Reporting Council (FRC)	Self- regulatory	1-Tier	comply or explain	Audit Committee / Risk Committee	non-explicit
ZA	South Africa	King Report on Corporate Governance for South Africa 2016 (2016)	Intitute of Directors in Southern Africa (IoDSA)	Self- regulatory	1-Tier	apply and explain	Risk committee / Audit Committee	explicit
CN	China	Code of Corporate Governance for Listed Companies in China (2001)	China Securities Regulatory Commission (CSRC)	Govt- promoted	2-Tier	comply or explain	Audit Committee	non-explicit
SG	Singapore	Code of Corporate Governance (2012)	Monetary Authority of Singapore (MAS)	Govt- promoted	1-Tier	comply or explain	Audit Committee	non-explicit
US	United States	Sarbanes-Oxley Act of 2002 (2002)	Securities and Exchange Commission (SEC)	Govt- promoted	1-Tier	comply or else	Audit Committee	non-explicit

does it make sense?

	100					
Country Corporate Governance Code	Source	Nature	Governance Structure	Compliance Framework	Risk Oversight by BoD thru	Cyber
B: Beigium Tine 2009 Beigian Code on Corporate Governance (2009)	Corporate Governance Committee	Self- regulatory	1-Tier	comply or explain	Audit Committee	non-explicit
Corporate Governance	codes are	Self- regulatory	2-Tier	comply or explain	Audit Committee	non-explicit
mandatory, while its	Stock Market National Committee (CNMV)	Govt- promoted	1-Tier	comply or explain	Audit Committee	non-explicit
Prairie Corporate governmente cours of instead corporations (2010)	AFEP/MEDEF	Self- regulatory	1-Tier	comply or explain	Audit Committee / Risk Committee	non-explicit
recommendations are	Governance Committee	Self- regulatory	1-Tier (both	comply or explain	Control & Risk Committee	non-explicit
("comply-or-explain" p	rinciple).	Self- regulatory	2-Tier	comply or explain	Audit Committee / Risk Committee	explicit
P' Portugal "Corporate Governance Code" (2017)	(IPCG)	Self- regulatory	both	comply or explain	Monitoring Board	non-explicit
RO Romania Code of Corporate Governance (2015)	Bucharest Stock Exchange (BVB)	Self- regulatory	both	comply or explain	Audit Committee	non-explicit
Exception: US (the Sar	banes-	Govt- promoted	1-Tier	comply or explain	Early Detection of Risk Committee	non-explicit
117 United Vinadom The LIV Corporate Governance Code (2016)	Einancial Reporting Council (EDC)	Self- regulatory	1-Tier	comply or explain	Audit Committee / Risk Committee	non-explicit
Oxley Act of 2002 is no	ot a code, it	Self- regulatory	1-Tier	apply and explain	Risk committee / Audit Committee	explicit
is a law). Porate Governance for Listed Companies in China (2001	China Securities Regulatory Commission (CSRC)	Govt- promoted	2-Tier	comply or explain	Audit Committee	non-explicit
Sta Singapore Code of Corporate Governance (2012)	Monetary Authority of Singapore (MAS)	Govt- promoted	1-Tier	comply or explain	Audit Committee	non-explicit
US United States Sarbanes-Oxley Act of 2002 (2002)	Securities and Exchange Commission (SEC)	Govt- promoted	1-Tie	comply or else	Audit Committee	non-explicit

shouldn't every Audit/Risk Committee act early, too?



this probably explains everything

	Country	Corporate Governance Code	Source	Nature	Governance Structure	Compliance Framework	Risk Oversight by BoD thru	Cyber
BE	Belgium	"The 2009 Belgian Code on Corporate Governance" (2009)	Corporate Governance Committee	Self- regulatory	1-Tier	comply or explain	Audit Committee	non-explicit
DE	Germany	"German Corporate Governance Code" (2017)	Govt. Commission of the German Corporate Governance Code	Self- regulatory	2-Tier	comply or explain	Audit Committee	non-explicit
ES	Spain	Only The Netherla	nds and South	1 Af	rica's (G ily o <mark>r ex</mark> plain	Audit Committee	non-explicit
FR	France	codes make an ex	nlicit mention	to to	yher	comply or explain	Audit Committee / Risk Committee	non-explicit
IT	italy	corporate covernance code (2013)	corporate dovernance committee	regulatory	I nery both	comply o explain	Control & Risk Committee	non-explicit
NL	The Netherlan	[despite almost all	of them were	rele	eased	comply or explain	Audit Commi Risk Comm	explicit
PT	Portugal	after the TARGET	caso (2012)]	Self- regulatory	both	comply o explain	Monitoring Boa	non-explicit
RO	Romania	Code of Corporate Governance (2015)	Bucharest Stock Ex (ange (6V8)	Self- regulatory	both	comply or explain	Audit Committee	non-explicit
TR	Turkey	Principles of Corporate Governance (2014)	Capital Markets Board (CMB)	Govt- promoted	1-Tier	comply or explain	Early Detection of Risk Committee	non-explicit
UK	United Kingdo	Of course, none o	f them mention	ns i	ndustri	nply or explain	Audit Committee / Risk Committee	non-explicit
ZA	South Africa	King Report on Corporate Governance for South Africa 2016 (201)	i) Intitute of Directors in Southern Africa (IoDSA)	regulatory	1-Tier	apply and explain	Risk commit Audit Comm	explicit
CN	China	cybersecurity	01) China Securities Regulatory Commission (CSRC)	Govt- promoted	2-Tier	comply o explain	Audit Committe	non-explicit
SG	Singapore	Code of Corporate Governance (2012)	Monetary Authority of Singapore (MAS)	Govt- promoted	1-Tier	comply o explain	Audit Committee	non-explicit
US	United States	Sarbanes-Oxley Act of 2002 (2002)	Securities and Exchange Commission (SEC)	Govt- promoted	1-Tier	comply or else	Audit Committee	non-explicit

Provocation #3
(cont.)

Definitely, it seems that companies are not taking cybersecurity seriously.



114TH CONGRESS 1ST SESSION

S. 2410

To promote transparency in the oversight of cybersecurity risks at publicly traded companies.



Sen. J. Reed (D)



Sen. S. M. Collins (R)



115TH CONGRESS 1ST SESSION S. 536

To promote transparency in the oversight of cybersecurity risks at publicly traded companies.



Sen. J. Reed (D)



Sen. S. M. Collins (R)



Sen. M. R. Warner (D)



Sen. J. McCain (R)



115TH CONGRESS 2D SESSION

H. R. 6638

To promote transparency in the oversight of cybersecurity risks at publicly traded companies.



Rep. J. Himes (D)



Rep. T. Rooney (R)



Rep. G. Meeks (D)



Rep. D. Heck (D)



13	(3) the term "information system"—
14	(A) has the meaning given the term in sec-
15	tion 3502 of title 44, United States Code; and
16	(B) includes industrial control systems,
17	such as supervisory control and data acquisition
18	systems, distributed control systems, and pro-
19	grammable logic controllers;



KASPERSKY1



Thank you very much!!!