

CSI: VIDEO
SURVEILLANCE

CONVERTING THE
JUGGERNAUT

CSI: Video Surveillance - Converting the Juggernaut

The Market and the Trend

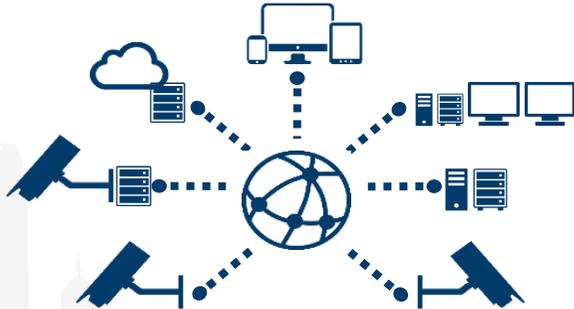
Cyber security market (2020):
USD 170.21 billion,
CAGR ~10%



Storage market (2020):
USD 18.28 billion,
CAGR 22%

Tons of data to be processed - Skyrocketing video data

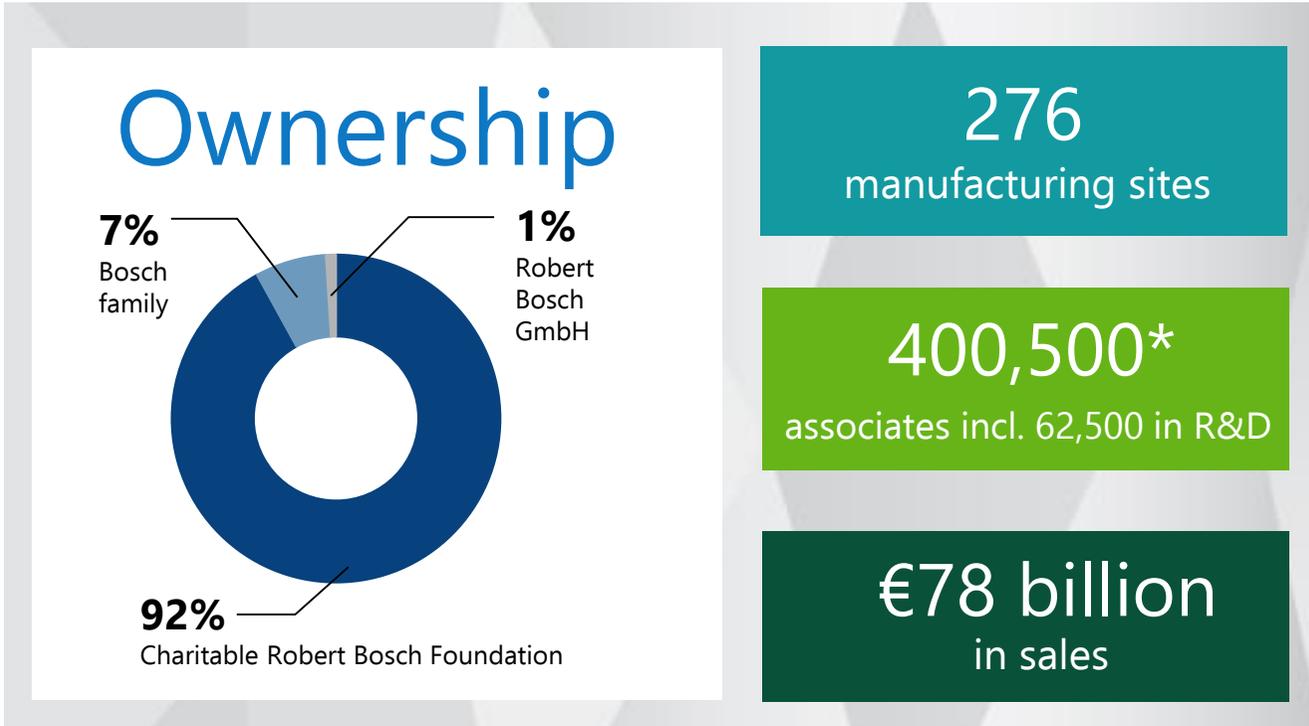
Global market for
IP cameras
CAGR 20%+



Video data more connected

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Introducing Bosch Group - Key facts for 2017



Leadership in diverse sectors



Energy and Building Technology

Leading manufacturer of security, safety and communications solutions and thermo technology



Mobility Solutions

One of the world's largest suppliers of cutting-edge automotive technology



Industrial Technology

Leading in drive and control technology, packaging and process technology



Consumer Goods

World's largest power tool manufacturer and leading manufacturer in household appliances

We have **invested** more than **€30 billion** in R&D in the last 6 years

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Introducing Bosch Security Systems

* in round figures



Bosch Building Technologies

<h4>Security and Safety Systems</h4>	<h4>Energy and Building Solutions</h4>
<p>Security</p>	<p>Security & Life Safety</p>
<p>Fire</p>	<p>Energy Services</p>
<p>Communications</p>	<p>Building Automation</p>



Key facts and figures
2017

Manufacturing sites
5 locations



<p>Americas Mexico, USA</p>	<p>Europe Germany, Portugal</p>	<p>Asia China</p>
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€1.9 billion
total sales*

9,000
associates*

Distribution Partners
worldwide

Worldwide projects
over the five years



Worldwide vertical areas with our engineered solutions and products

 **>260** Airports

 **>290** Railway/Metro

 **>970** Government

 **>790** Manufacturing

 **>780** Retail

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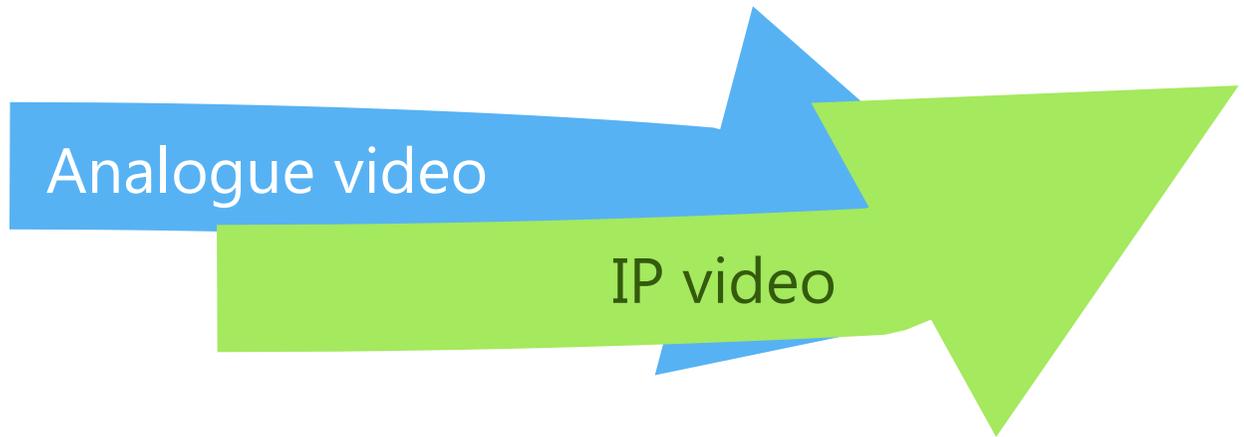
Digital Transformation Opportunities

Deep Learning **MegaPixel**
Ultra HD **Analytics** **Multiple Sensors**
Intelligence **Data Security**
Higher Resolutions
Authentication **Remote Access** **Multiple Streams**
IoT Connectivity **Artificial Intelligence**
Metadata **Manageability**

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Challenges from history

- ▶ Analogue past
- ▶ Slow and late digitization
- ▶ Decade-long lifecycles
- ▶ Short-funded public/governmental operators
- ▶ Mentality

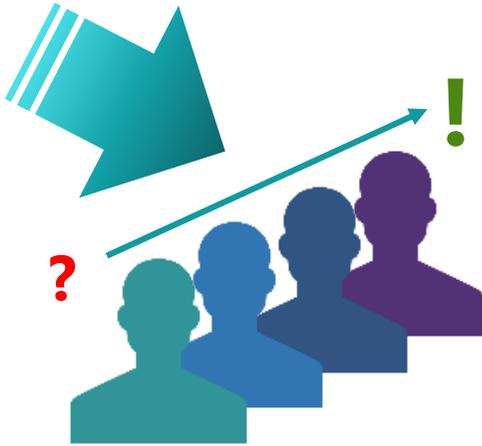


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Shifting our own paradigm



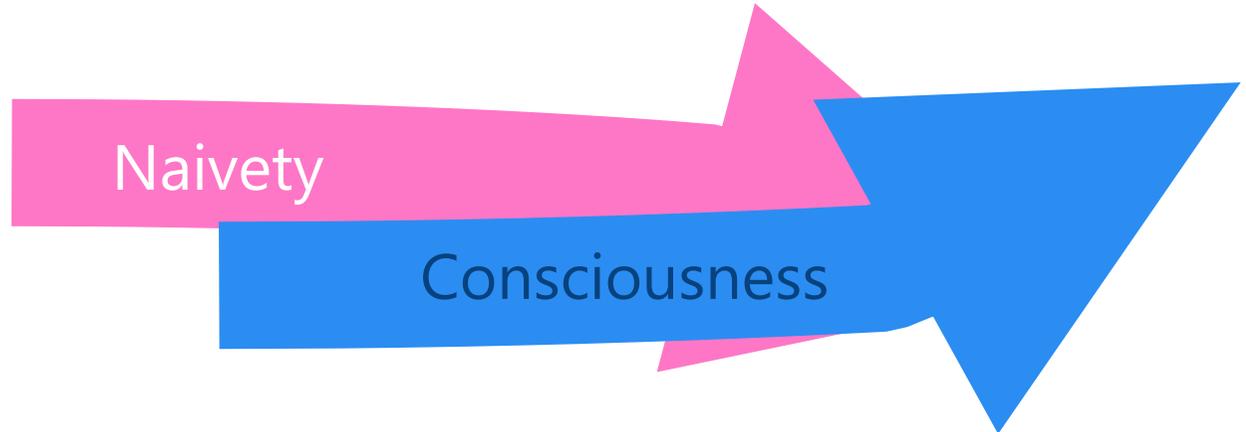
SEP
Engineering



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Challenges from IP conversion

- ▶ The biggest problem is the mental one
- ▶ The second biggest problem is education
- ▶ The impact is bigger for Industrial Video Surveillance

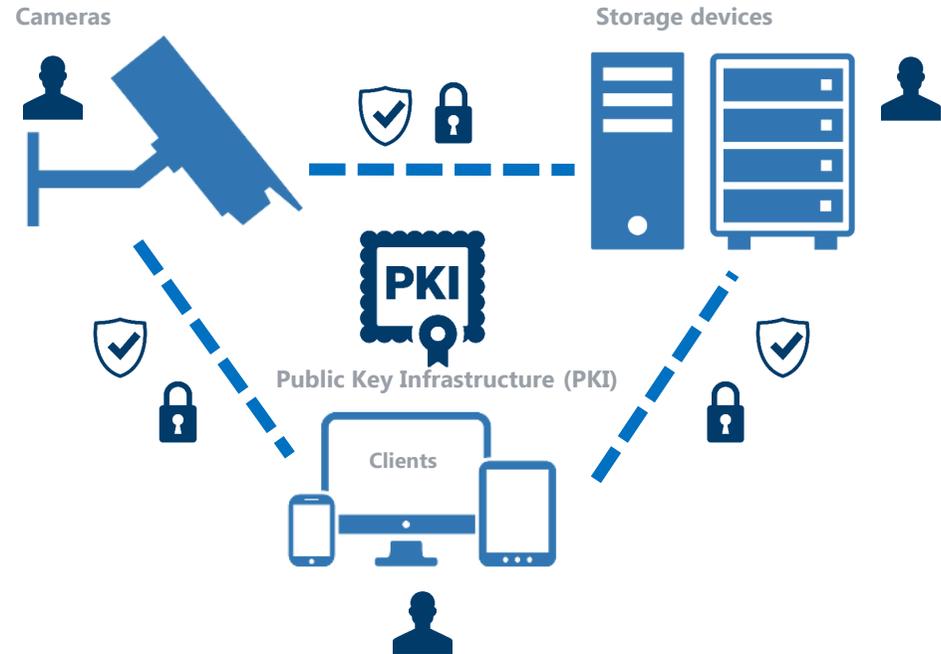


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Keep your video data secure

Bosch four-step approach considering complete infrastructure

-  1: Create trust
-  2: Secure data
-  3: User access rights
-  4: Meet IT industry standards



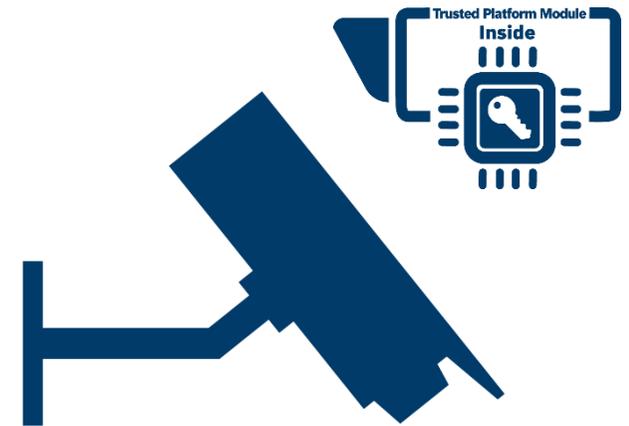
Even a single weak link in the surveillance set-up can jeopardize the entire system

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Keep your video data secure

Our system approach: How we secure our cameras?

- ▶ Only secure connections are possible (HTTPS)
- ▶ Password enforcement at initial set up
- ▶ Unsecure ports for automatic discovery disabled
- ▶ Unsecure remote communication disabled
- ▶ Uploading of 3rd party software not possible
- ▶ Firmware updates by Bosch signed and encrypted files only
- ▶ Unique built-in Trusted Platform Module (TPM) safely stores private keys
- ▶ Embedded Login Firewall improves robustness against DoS attacks
- ▶ Software sealing for camera configuration



Cameras

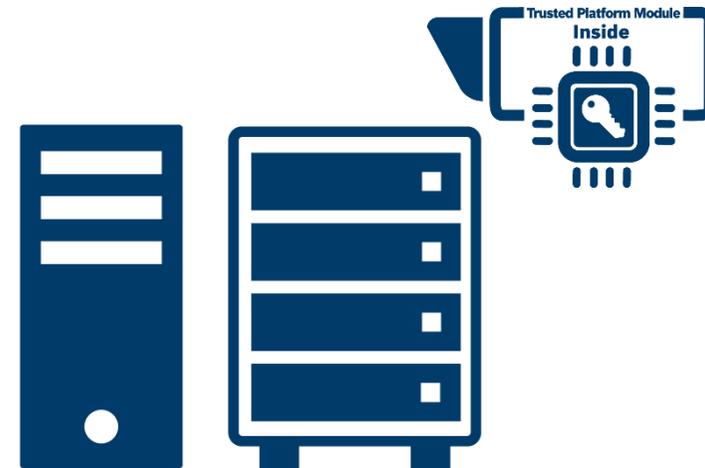
(edge devices)

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Keep your video data secure

Our system approach: How we secure our core devices?

- ▶ Support of Microsoft Active Directory for safe management of user access rights
- ▶ Digest access authentication only
- ▶ Regular updates via security patches



Servers, clients &
storage devices

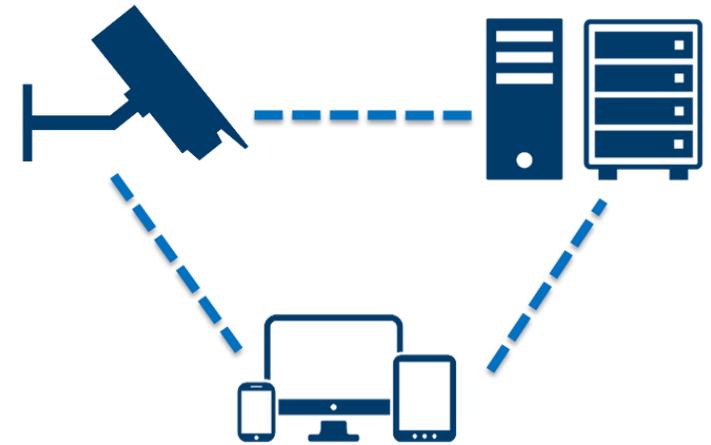
(core devices)

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Keep your video data secure

Our system approach: How we secure communication

- ▶ “Unsecure” ports disabled by default
- ▶ Unsecure remote communication disabled
- ▶ Password enforcement on set up
- ▶ Network authentication using the 802.1x protocol
- ▶ Secure renegotiation in TLS
- ▶ Supports up to 256 bit keys for AES encryption (Advanced Encryption Standard)



Network
protocols
(communication)

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Keep your video data secure

Our system approach: Protecting the infrastructure

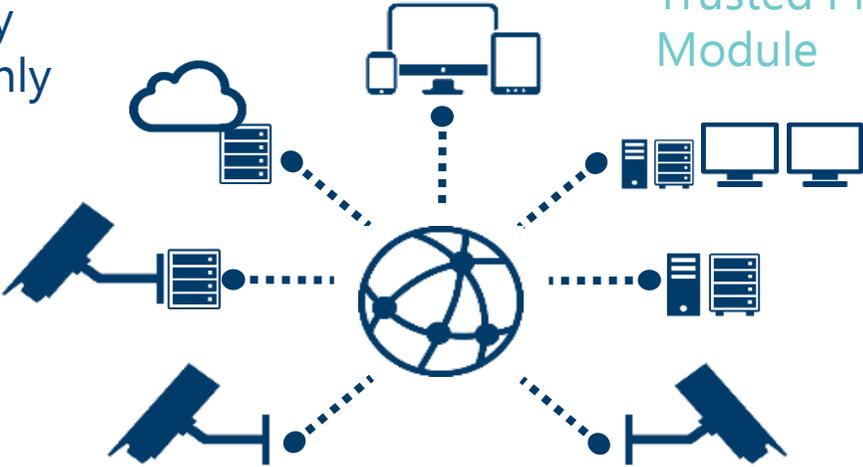
- ▶ Factory-loaded unique Bosch-signed certificates on all cameras
 - ▶ Issued by in-house Certificate Authority (Escrypt)
 - ▶ Stored in built-in secure crypto-coprocessor (TPM)
- ▶ Supports customer specific certificates
- ▶ Supports 3rd party PKI solutions



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Keep your video data secure

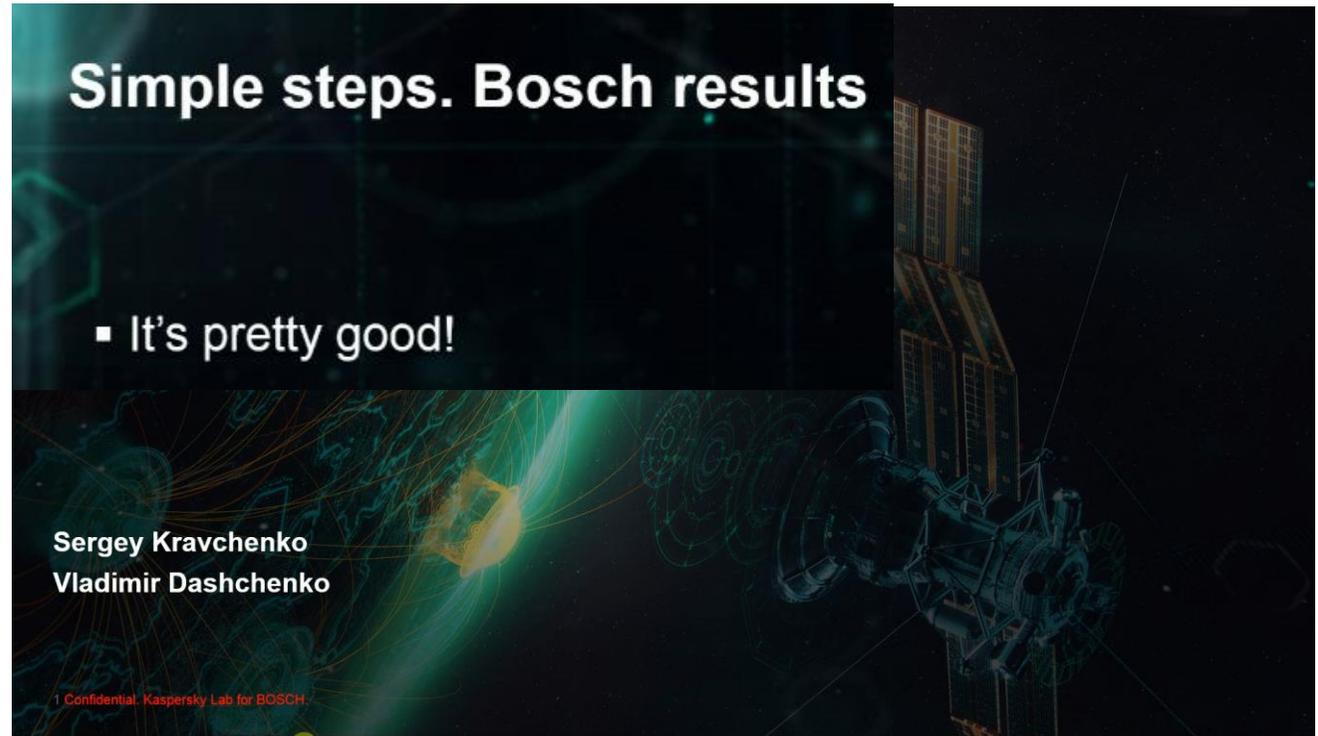
What to expect? And our measures:

- ▶ Uploading of 3rd party software not possible
 - ▶ Firmware updates by Bosch signed files only
 - ▶ User access management in the cameras, recording solutions and software
 - ▶ Tamper protection standard on all Bosch network video security cameras
 - ▶ Unique built-in Trusted Platform Module
 - ▶ Embedded Login Firewall
 - ▶ Support of Microsoft Active Directory
 - ▶ Support of token-based authentication
- 

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How we prove to keep video data secure

- ▶ “Security by Design” due to embedded Secure Engineering Process (SEP)
- ▶ Continuous vulnerability testing
- ▶ External penetration testing
- ▶ Official certification (pending)



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Cloud-based solutions

Internet of Things

Data Security

Smart Apps

Analytics

Cybersecurity

Deep Learning

Artificial Intelligence

THANK
YOU