

Kaspersky Next: cybersecurity redefined

Kaspersky Next reinforces your security from endpoint protection (EPP) through endpoint detection and response (EDR) to extended detection and response (XDR) - securing your attack surface and mitigating threats before they can harm your organization.



Kaspersky Next **EDR Foundations**

Provides powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis for the most straightforward way to build a strong cybersecurity core



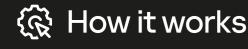
Kaspersky Next **EDR Optimum**

- Delivers strong endpoint protection, superior controls, training, patch management and more
- Essential EDR functionality includes enhanced visibility, quick investigation and simple and guided response, to rapidly deflect attacks with minimal resources



Kaspersky Next **XDR Expert**

- Full-featured Open XDR platform integrates seamlessly with existing security infrastructure, tools and applications
- Provides real-time visibility and deep insights into evolving cyberthreats to deliver advanced threat detection and automated response



- Ensures effective protection for all endpoints
- Incorporates basic EDR capabilities for increased understanding of threats and attacks
- Cloud or on-premises console
- visualization Simplifies root cause analysis

Enhances threat visibility and

- Delivers quick, automated
- response Cloud or on-premises console
- Detects complex threats through cross-correlation of multiple data sources
- Includes powerful EDR functionality with advanced detection and response capabilities
- Allows for proactive threat hunting to discover well-hidden complex attacks



Business value

Delivers robust endpoint protection together with increased visibility and IT scenarios in a simple 'launchand-forget' solution

more effectively without having to juggle multiple tools and consoles

Enables IT security teams to work

- Automates a vast array up routine tasks and avoid reliance on manual remediation processes that might result in downtime
- Makes it easy to monitor, analyze and respond to threats and learn the principles of EDR
- with open design, maximizes efficiency of the cybersecurity tools involved, saves resources and reduces risk Simplifies the work of IT security

Ecosystem approach, together

- specialists and gives them the additional context needed to investigate multi-vector attacks Minimizes MTTD and MTTR -
- crucial in combating complex threats and targeted attacks Provides holistic protection
- against the evolving threat landscape

Who's it best for?

but limited specialist IT security resources

Businesses with an IT administrator

security specialists) requiring granular endpoint visibility and automated response to reduce manual handling tasks

Businesses with an in-house

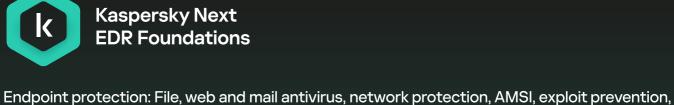
IT security team (or just 1-3

security resources wanting a single platform delivering:

Organizations with significant

- A coherent picture of what's happening across the protected infrastructure
- Built-in threat hunting and threat intelligence
- Superior incident prioritization and fewer false positive alerts

What do you get?



remediation, behavior detection, HIPS

Kaspersky Next EDR Foundations

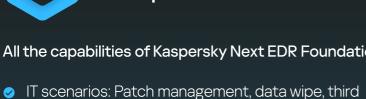
Security management: Firewall, web, device, IT scenarios: Vulnerability assessment, application controls software/hardware inventory

controls and management, iOS MDM

Kaspersky Next EDR Optimum

Mobile protection and management: Protection,

- Cloud discovery EDR capabilities: Root cause analysis



All the capabilities of Kaspersky Next EDR Foundations, plus:

Encryption and encryption management

Cloud blocking, security for MS 0365

party apps and OS installation, remote connection

- Kaspersky Next

XDR Expert

endpoint response

Education: Cybersecurity training

for IT administrators

EDR capabilities: IoC scan,



Cross-correlating data from multiple sources Sandbox

Playbooks

AD integration

- Log management and data lake Fully automated response and more

TI enrichment

Third party connectors

Investigation graph

Through just three product tiers, Kaspersky Next secures your infrastructure by combining outstanding endpoint protection and controls with the transparency and speed of EDR, and the complete vision and power of XDR. This lets you choose the tools you need right now, then switch up easily when your protection requirements grow.





Kaspersky Next **EDR Foundations**

Learn more



EDR Optimum

Kaspersky Next

Learn more



Kaspersky Next **XDR Expert**

Learn more

Threat Intelligence Poal: opentip.kaspersky.com Interactive Pofolio Tool: kaspersky.com/int_portfolio 2023 AO Kaspersky Lab.

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