Cybersecurity **Awareness Month**

October is Cybersecurity Awareness Month, a great time to educate your whole organization on the important role every employee in your organization can play in keeping your business safe. Take a look at a few key facts that you can share with every department.





in keeping your organization safe. Cost to SMBs of careless or \$113,000

or uninformed employees.

Cost of inappropriate use of IT

Employees who are cybersavvy play an important role

uninformed employees. Cost to *large enterprises* of careless \$1.24 million

Cost of inappropriate use \$98,000 of IT resource at SMBs.

\$1.06 million resource at large enterprises.

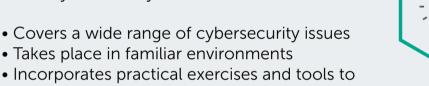


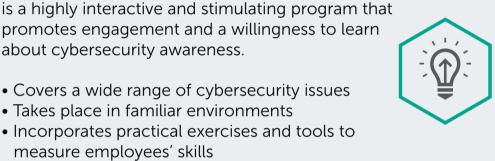
promotes engagement and a willingness to learn about cybersecurity awareness.

Kaspersky Lab's Cybersecurity Awareness Services

• Covers a wide range of cybersecurity issues • Takes place in familiar environments

measure employees' skills







Incidents at SMBs affecting third \$**115,000**

Look outside your organization to your cloud providers and

party cloud services.

vendors. Are their systems secure?

Incidents at *large enterprises* \$1.13 million affecting third party cloud services.

Average financial impact of \$140,000

Targeted attacks are very costly and affect organizations of all sizes.

Average financial impact of targeted \$1.23 million attacks to large enterprises.

and then implementing certain key policies, such as:

targeted attacks to SMBs.

The best place to start is by keeping your IT staff on top of current trends and risks

What steps can you take to keep your organization secure?

Ensure that all users know and observe company security policies.

- Educate users about possible consequences of key threats, such as phishing, social engineering or malware sites.
- Employees should notify IT security staff about all incidents. Maintain control over user access rights and privileges. Any rights and
- privileges should be granted only when necessary.

Record all rights and privileges granted to the users.

- Scan your systems for vulnerabilities and unused network services.
- Detect and analyze vulnerable network services and applications. Update vulnerable components and applications. If there is no update,
- vulnerable software should be restricted or banned.

To learn how you can get full protection for your business, call Kaspersky Lab at 866-563-3099 or email at corporatesales@kaspersky.com